



Rick Prugh
Make It In America Program Manager
Missouri Enterprise

Rick has over 28 years of program management experience in areas of economic development, marketing, innovation engineering, business incubation, waste-to-product recycling, export training, funding development, Buy America supplier scouting, and an innovation center which provided technical assistance to technology-based businesses.

In his current role with Missouri Enterprise, Rick manages the Make it in America (MIIA) program. The purpose of this federally-funded program is to help Missouri manufacturers participate in the supply chain to make parts for nuclear power plants.

Rick is also a certified Innovation Engineering Blackbelt. Innovation Engineering provides a process that helps clients generate new ideas for increasing profits and then coaches them on how to implement these ideas. It is a reliable, repeatable process that also teaches clients how to instill a culture of innovation within their operation.

Rick has held a variety of management positions within Missouri Enterprise. He has been responsible for the creation and/or management of programs that have generated over 25 million dollars in revenue for both the organization and its clients. He is also an experienced public speaker, facilitator, teacher and writer.

Before being hired by Missouri Enterprise in 1989, he worked as a television and radio news reporter, communications coordinator, grant writer, economic developer and private entrepreneur in both economic development consulting and a retail food-service business.